



**Danish Lutheran  
Church and  
Cultural Centre**

**SPONSORSHIP  
OPPORTUNITY**



# ABOUT US

Our Mission is to operate a Christian Church in the Evangelical Lutheran tradition as represented by the Church of Denmark. We offer worship, pastoral support, education, fellowship, and support of these values to all who seek it.

We aim to honour and respect the legacy of our founding families and their contributions, and celebrate Danish heritage. We wish to be open and grow our community to children, youths, and adults of all backgrounds through a shared curiosity of Danish culture and values.

We encourage support of these goals through member participation, volunteering, and fund-raising activities.





# WHY SUPPORT MATTERS

The Danish Church in Toronto has been a gathering place for cultural celebration, spiritual reflection, and community connection since its founding in 1957.

We are entirely self-funded. As we grow and adapt to meet the needs of a diverse and vibrant congregation, we are seeking the support of local businesses and organizations who believe in the power of community.

Your sponsorship helps us continue to offer meaningful programs, preserve our heritage, and create welcoming spaces for people of all ages and backgrounds. By partnering with us, you are not only supporting the daily life of the church – you are investing in a shared future rooted in tradition, generosity, and belonging.

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**Danish Lutheran Church of Toronto**



# PROFILE

## Marketing

- Printed & online newsletter, 4-6 per year (**Kirkehilsen**)
- Social Media presence (Facebook and Instagram)
- Eblast list: 948 contacts

## Activities

- Regular Sunday and Family Services
  - Concerts
  - Skt Hans Fest
  - Lottery
  - Bazaars
  - Danish Summer Camp
  - Danish Online Lessons
- And so much more...





# BENEFITS

## Brand Awareness

Maximize your brand exposure to a loyal and committed audience of friends and families that know and appreciate Danish quality.

## CSR Enhancement

Boost your corporate social responsibility profile by supporting meaningful charitable causes and strengthening the Danish community in Toronto.

## Community Engagement

Strengthen your brand's rapport with the Danish-Canadian community by aligning your business with Danish values: trust, craftsmanship, and sustainability.





# PARTNERSHIP OPPORTUNITIES

**In-kind Sponsorship:** We welcome donations of products, services, or experiences that can be used as prizes or giveaways or enhance our event experience.

**Customized Sponsorship:** We are always open to tailoring a sponsorship package that meets your specific needs and aligns with your brand's values.

**Financial Donations:** Please see next page for financial sponsorship packages and benefits.

# PACKAGES

## Bronze - Danish Heritage

\$1,000 CAD per year

- Logo on website.
- Social media mentions.
- Verbal recognition at events and activities.
- Tax receipt for charitable contribution.

## Silver - Cultural Sponsor

\$2,500 CAD per year

- Logo on website.
- Social media mentions and e-newsletter feature.
- Verbal recognition at events and activities.
- Display table or promotional material distribution at key events (Bazaar).
- Tax receipt for charitable contribution.

## Golden - Danish Recognition

\$5,000 CAD per year

- Logo on website and events.
- Social media mentions and e-newsletter feature.
- One Kirkehilsen feature.
- Verbal recognition at events and activities.
- Display table or promotional material distribution at key events (Bazaar).
- Tax receipt for charitable contribution.
- Opportunity to speak or present at annual events.



# CONTACT US

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## Danish Lutheran Church and Cultural Centre

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